Strategy Maturity (Where Are You Now?)

	Our strategy is:	None	Approach	Deployment	Integration	Learning
Testable	Stated as a set of hypotheses, with explicit assumptions, cause and effect relationships and linked to key strategic themes					
Valid	Designed with explicit criteria and processes to validate assumptions, hypotheses and likelihood of success with key stakeholders					
Agile	Includes processes and skills to anticipate and respond to alternative futures and support agile structure and culture					
Simple	Stated as concisely as possible, using common language without jargon, and with persistent meaning					
Coherent	Consistently described, systematic structure and relationships, parts fit with each other with minimal overlap, possibly graphical					

Check the box that best describes how well your strategy fully includes these features:

None: I don't know what this means or we haven't even thought about how we'd implement this.
**Approach**: We've thought about this and have scoped out how we would design and implement this.
Deployment: We have implemented this and it is operational but we aren't yet seeing results.
Integration: This function/characteristic/impact is evident and is an integral part of our strategy framework.
Learning: We are benefiting from this and it is used to refine our structure, processes, people and tools.

Strategy Maturity (Where Are You Now?)

	Our strategy is:	None	Approach	Deployment	Integration	Learning
Seamless	Clear and logical linkages between diagnostics, strategy, business models to performance management components					
Aligned	Complementary and supportive of leadership, talent, operations, marketing, and analytics and R&D in support of the whole strategy					
Accountable	Key tactical outcomes are assigned to individuals in exchange for needed resources to support timely decision making					
Innovative	Promotes and provides opportunities and a platform to test and validate new product/service ideas and models					
Pivot & Hammer	Defined "bearing, hammerhead & handle" for both competitors and self to capitalize on strengths/ accommodate weaknesses					
Comparable	Possible to evaluate current and future competitor capabilities and position to define and adapt own strategy and structure					